

Privacy Statement for the Visual Arts Competition for Young Artists by Art Centre Salmela

Mäntyharju, 9 September 2025

General Information

Art Centre Salmela treats applicants' personal data as private and protected. As part of this protection, we have updated our data handling practices to comply with the requirements of the EU General Data Protection Regulation (GDPR).

Data Collected During the Competition Application and Its Purpose

Art Centre Salmela collects the following mandatory information from applicants during the competition application process:

Name *

Phone number *

Email address *

Address *

Date of birth **

Art studies ***

Additionally, the applicant decides what kind of information they wish to share in their CV. Such information may include, but is not limited to, the following. These are not direct identifiers but help demonstrate the quality and scope of the artist's work:

Primary artistic medium (e.g., painting, sculpture, installations, digital art, performance...)

Solo exhibitions

Group exhibitions

Works in collections (e.g., public collections, museums, galleries)

Portfolio / website (link)

Artwork images

Applicant data and artworks are archived electronically and printed to facilitate the jury's work. The data is retained for the duration necessary for the competition's progress and implementation. Artists may participate multiple times within the age limits. Art Centre Salmela archives previous years' applicant data electronically to monitor participation activity.

The data is processed only by the competition jury, judging panel, competition committee, and Salmela office staff in a secretarial capacity. The participant's address and email are used solely for communication related to the competition and are not shared with third parties.

Data Storage and Deletion

Applicant data for the Visual Arts Competition is not stored in email but transferred to Salmela's own secure electronic archive. Applicant data is stored in the Google Workspace service, and may be processed outside the EU in accordance with the EU-U.S. Data Privacy Framework. A GDPR-compliant Data Processing Agreement (DPA) has been made with Google. (Or whichever service we currently use.)

Applicant Rights

Applicants to the Visual Arts Competition may request information about what data has been collected about them and may demand correction or deletion of their data. For more information about exercising these rights, please contact us via email at: info@taidekeskussalmela.fi.

A separate exhibition agreement will be made with those selected for the exhibition category, which will define copyright matters related to the works on display. Art Centre Salmela does not use images attached to applications for any purpose other than jury work, and they will not be published or shared with other parties.

We reserve the right to update this privacy policy to reflect changes in our practices. We encourage you to review this policy regularly for updates. If you have any questions or concerns about this privacy policy, please contact us at info@taidekeskussalmela.fi.

* Contact details are required to reach the artist during the competition and exhibition selection process

** The competition has age restrictions, so the artist must reliably declare their age

*** The competition is intended for professional artists and those studying to become professionals